



## **Waystar Announces Fall Innovation Showcase at Flagship Waystar True North Client Conference**

*The sold-out conference will debut breakthrough AI innovations and bring together healthcare's top technology and industry leaders to shape the future of healthcare payments*

LEHI, Utah, and LOUISVILLE, Ky., September 9, 2025—Waystar (Nasdaq: WAY), a provider of leading healthcare payment software, today announced the details for its upcoming Fall Waystar Innovation Showcase. The Showcase will take place at the annual Waystar True North™ client conference on September 15–17, 2025, at the Gaylord Opryland Resort & Convention Center in Nashville, Tenn.

The sold-out flagship Waystar True North event underscores Waystar's position as a technology leader meeting the growing demand for transformative solutions that are redefining healthcare payments. The program highlights AI and advanced automation that deliver meaningful ROI, reduce denials, accelerate reimbursement, and enable providers to redirect resources to patient care.

At the center of the event is the Waystar Innovation Showcase, scheduled for September 16 at 11:30 a.m. ET. Waystar will debut its newest AI capabilities, purpose-built to increase accuracy, efficiency, and financial performance for more than one million providers nationwide. The Showcase will be available to in-person attendees and streamed globally via Waystar's website. Viewers can register [here](#).

“Waystar True North convenes the visionaries advancing the future of healthcare technology,” said Matt Hawkins, CEO of Waystar. “It's a forum where breakthrough innovation meets real-world impact, empowering providers to get paid with greater speed, accuracy, and cost-efficiency.”

Waystar True North will bring together hundreds of healthcare leaders from leading health systems, hospitals, specialty practices, and partners across the continuum of care. Clients and industry experts will take the stage to demonstrate real-world examples of how they harness the power of Waystar's technology to optimize revenue, strengthen operational performance, and deliver a better patient financial experience.

Additional highlights include:

- AI is taking center stage, with keynote speakers spotlighting its transformative outcomes and clients accessing the Waystar Innovation Lab™ with hands-on access to next-generation solutions.
- Expert-led sessions providing actionable insights and Continuing Education Credits, underscoring Waystar's commitment to advancing the industry and its workforce.

- Healthcare leaders and clients demonstrating proof of impact, showing how Waystar technology delivers meaningful ROI across revenue optimization and the patient financial experience.
- A powerful community of innovators and executives fostering collaboration, networking, and workshops that address the most pressing challenges in healthcare technology.

In addition, the Waystar Advisory Board — an elite group of executives from leading health systems, hospitals, specialty practices, and strategic partners — will convene at the conference to help shape industry priorities and guide Waystar’s mission to simplify healthcare payments.

### **About Waystar**

Waystar’s mission-critical software is purpose-built to simplify healthcare payments so providers can prioritize patient care and optimize their financial performance. Waystar serves approximately 30,000 clients, representing over 1 million distinct providers, including 16 of 20 institutions on the U.S. News Best Hospitals list. Waystar’s enterprise-grade platform annually processes over 6 billion healthcare payment transactions, including over \$1.8 trillion in annual gross claims and spanning approximately 50% of U.S. patients. Waystar strives to transform healthcare payments so providers can focus on what matters most: their patients and communities. Discover the way forward at [waystar.com](https://waystar.com).

### **Media Contact**

Kristin Lee

[kristin.lee@waystar.com](mailto:kristin.lee@waystar.com)